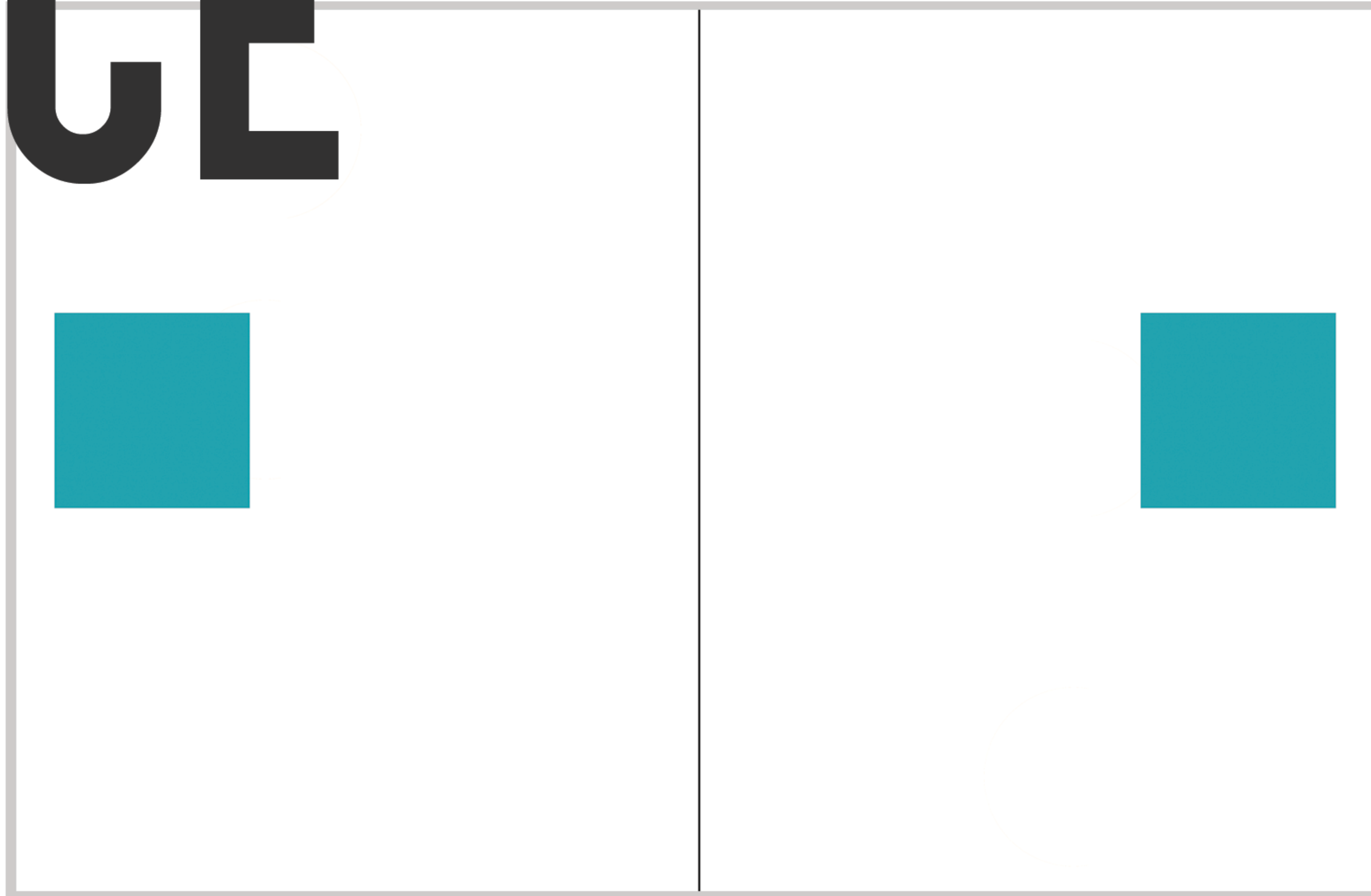


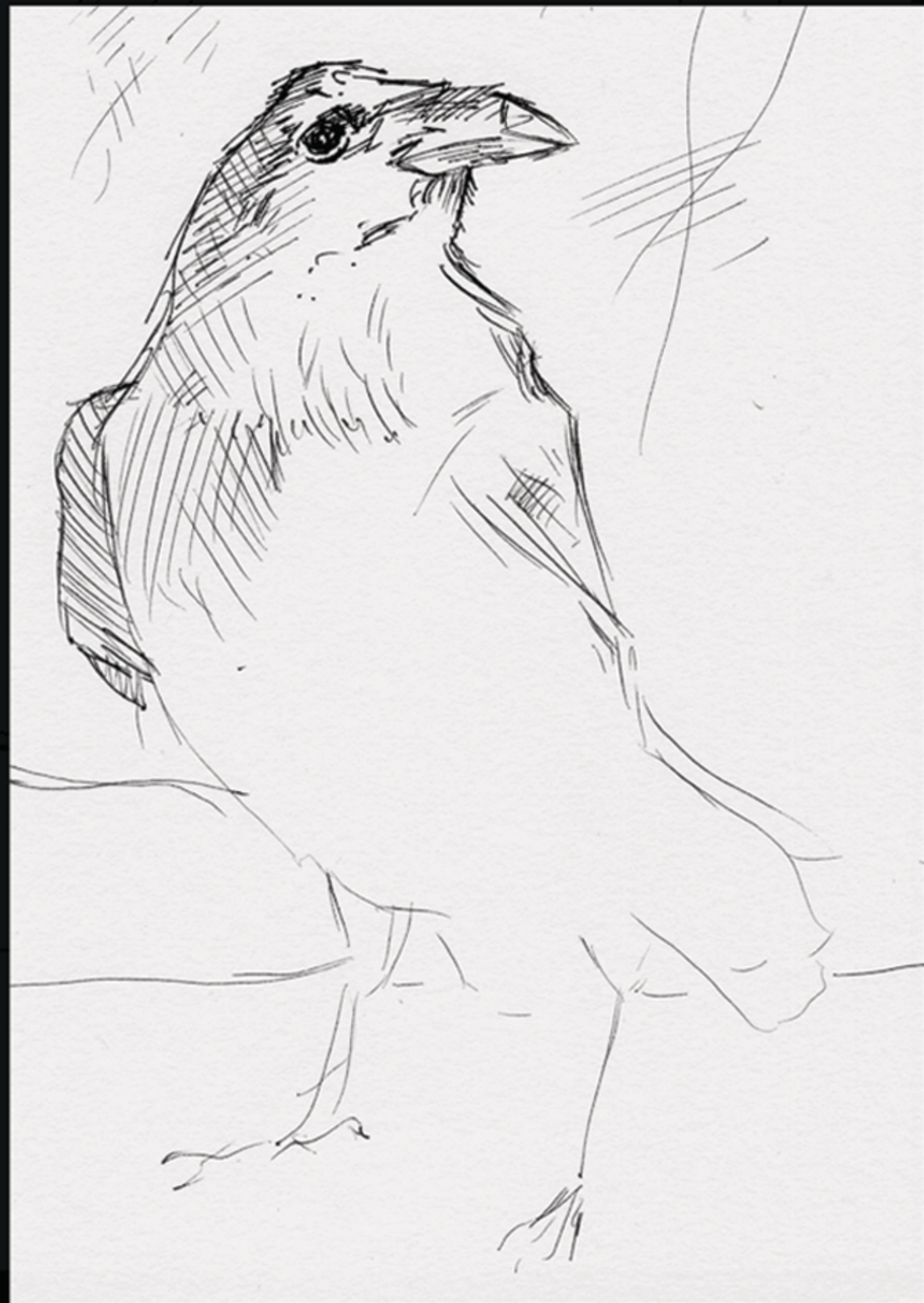
SPACE

1.

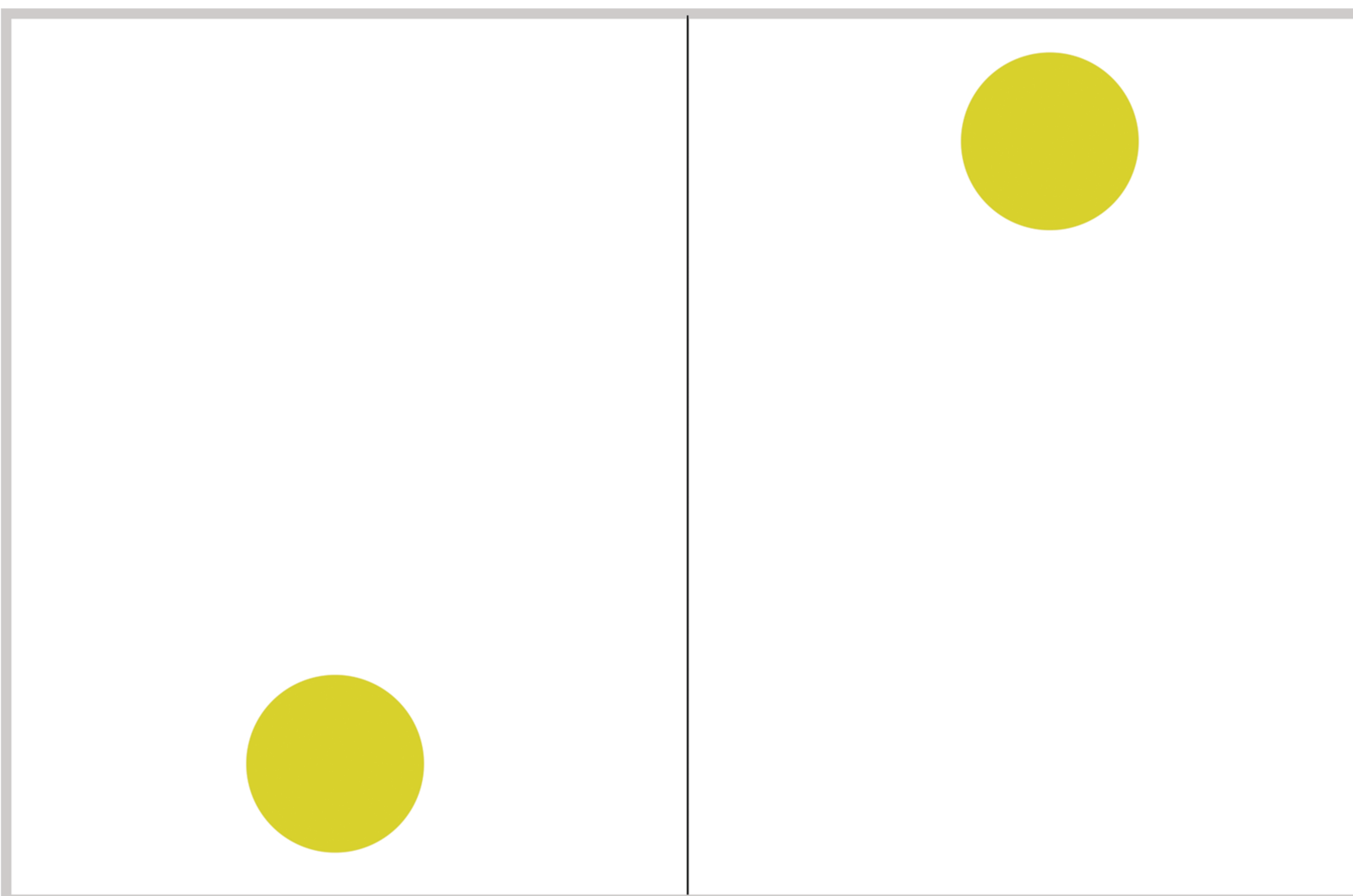


1. - The placement in space of composition one allows for a more informative design

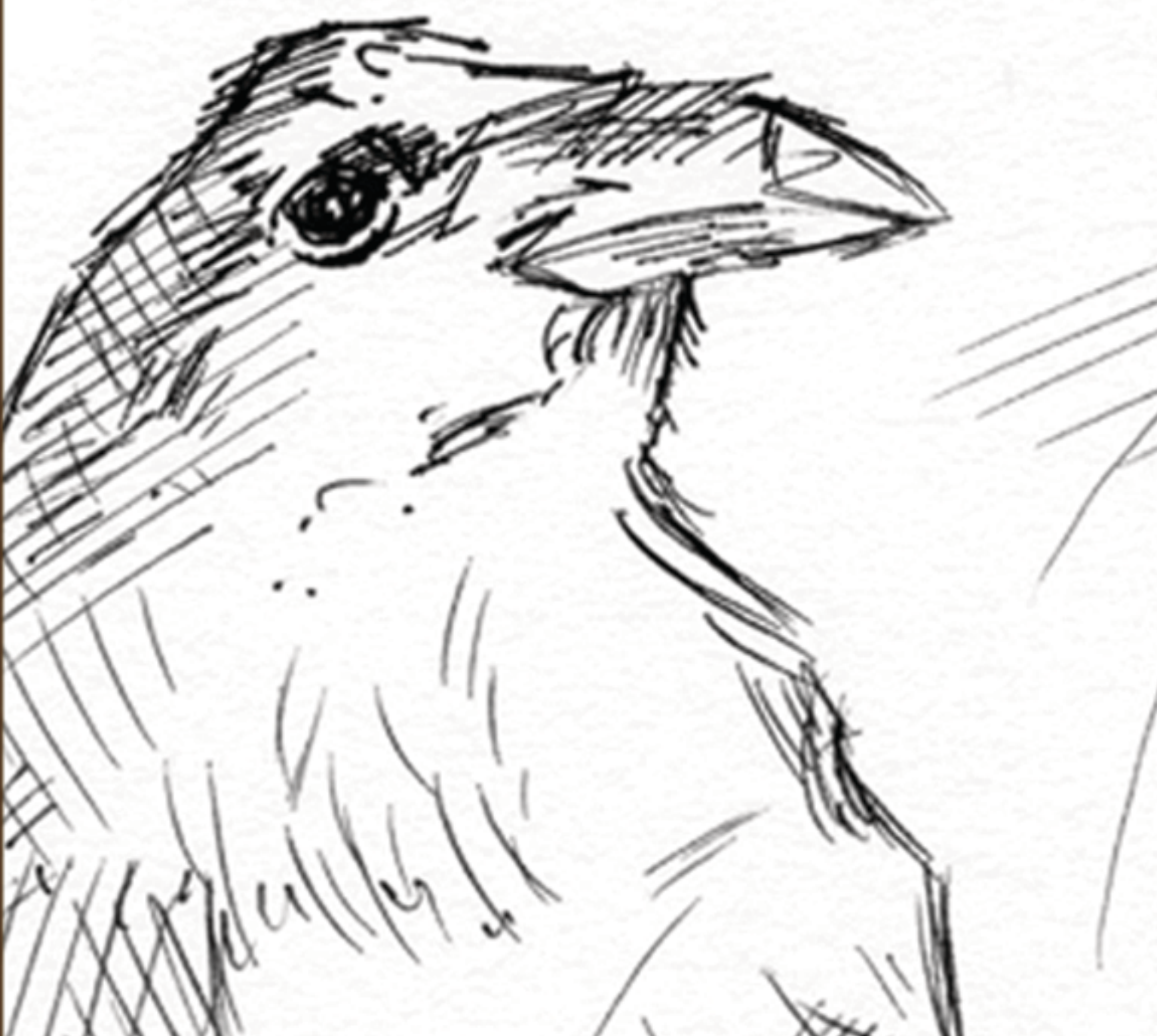
2. - The composition of design #2 emphasizes the image and thus has a stronger emotional impact on the viewer.

<p><i>The Raven</i> By Edgar Allan Poe</p> <p>Once upon a midnight dreary, while I pondered weak and weary, Over many a quaint and curious volume of forgotten lore, While I nodded, nearly napping, suddenly there came a tapping, As of some one gently rapping, rapping at my chamber door. 'Tis some visitor,' I muttered, 'tapping at my chamber door - Only this, and nothing more.'</p>	
--	--

2.



As a general rule, elements that we want most visible and viewed first should be on the upper left part of the design. Right or bottom positions on a page are less visible than the upper left and do not naturally catch your eye first.

	<p><i>The Raven</i> By Edgar Allan Poe</p> <p>Once upon a midnight dreary, while I pondered weak and weary, Over many a quaint and curious volume of forgotten lore, While I nodded, nearly napping, suddenly there came a tapping, As of some one gently rapping, rapping at my chamber door. 'Tis some visitor,' I muttered, 'tapping at my chamber door - Only this, and nothing more.'</p>
---	--